



FUTURE  
BME  
2024



## **FUTURE-BME 2024 CONFERENCE PROGRAM**

### **Wednesday, 30. October - Day One**

**Hybrid Event - Location: Event centar Vinske kuće Kovačević - Wine house Kovačević  
(Kralja Petra 221, Irig 22406, Serbia) / Online**

9:00	Registration
9:45	Press Statement
10:00	Opening speech and welcome address speech:

- **Prof. Dr Andrea Ivanišević**, Conference Chairperson
- **Prof. Dr Boris Dumnić**, Dean of the Faculty of Technical Sciences
- **Mr. Milan Đurić**, the Mayor of Novi Sad
- **Prof. Dr. Miroslav Trajanović**, State Secretary of the Ministry of Science, Technological Development and Innovation
- **Ms. Andrijana Jovanović**, State Secretary of the Ministry of Economy

**Short break 10:45 – 11:00**

### **Plenary Session (11:00 – 11:40)**

(Chairs: Andrea Ivanišević and Minja Bolesnikov)

Keynote Speakers:

- **Ms. Andrijana Jovanović**, Institute for Political Studies Belgrade, Serbia; State Secretary of the Ministry of Economy
- **Prof. Dr. Ewa Glinska**, Bialystok University of Technology, Poland
- **Prof. Dr. Matevz Obrecht**, Faculty of Logistics, University of Maribor, Slovenia
- **Prof. Dr. Aleksandar Vujović**, Faculty of Mechanical Engineering, University of Montenegro

### **11:40 – 13:00 Session 1**

(Chair: Maja Petrović and Dragana Tomašević Pilipović)

(7 min each)

- EXAMINING THE RELATIONSHIP BETWEEN CHATGPT, GEMINI, AND BING USE AND LIFE SATISFACTION: A CASE STUDY OF SLOVENIA – **Anton Vorina**
- SUSTAINABLE INNOVATION AND TECHNOLOGY MANAGEMENT IN SERVICE COMPANIES. STATUS QUO. POTENTIALS. CHALLENGES. AN EXPLORATORY STUDY





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BASED ON AN ONLINE SURVEY OF HAIRDRESSING BUSINESSES IN GERMANY. –

**Daniela Ludin, Robin Pflieger, Erika Mueller and Wanja Wellbrock**

- BRIDGING KNOWLEDGE, PROTECTION AND DEVELOPMENT GAPS THROUGH AN INTERDISCIPLINARY MULTISTAKEHOLDER APPROACH TO NATURAL HAZARDS RISK MANAGEMENT – **Nadia Netti and Martina de Cristofaro**
- LEADERSHIP AS A FACTOR IN DESIGNING A FLEXIBLE COMPANY'S ORGANIZATIONAL MODEL IN DYNAMIC BUSINESS CONDITIONS – **Nikola Gradojević, Vladimir Đaković and Snežana Marković**
- ŁÓDŹ AS AN EXAMPLE OF SUCCESSFUL REVITALIZATION OF POST-INDUSTRIAL CITIES – **Magdalena Reksć**
- LABOUR MARKET DYNAMICS – YOUTH MIGRATION FROM SERBIA – **Ljubica Dudak and Agneš Slavić**
- THE CONCEPT OF SMART RURAL DEVELOPMENT ON THE EXAMPLE OF THE MUNICIPALITY OF PETROVAC NA MLAVI – **Vedrana Babić Lazarević, Vladimir Pejanović and Aleksandra Prodanović Stamenović**
- THE POTENTIAL OF MEDICINE IN THE REPUBLIC OF CROATIA – **Maja Vizjak**
- THE ECOCRATIC TURN OF MAN-ENVIRONMENT-ORGANISM. TRANSHUMANIST AND POSTHUMANIST CONSIDERATIONS – **Lazar Imre**
- HORIZON EUROPE PROJECT EDTECH TALENTS PRESENTATION – **Uglješa Marjanović**

### **13:00 - 14:00 Coffee and Catering Break**

#### **TV Poster Presentations\***

### **14:00 – 15:30 Session 2**

(Chair: Mustafa Cem Aldağ and Filip Ilić)

(7 min each)

- COMPETITIVE NET-ZERO: A SIMULTANEOUS ENGINEERING APPROACH TO SUSTAINABLE PRODUCT DEVELOPMENT AND MANUFACTURING – **Martin Scharf, Gernot Schlögl and Franz Haas**
- THE INFLUENCE OF A FLEXIBLE BATTERY CELL TESTER ON IMPROVING THE SUSTAINABILITY OF THE BATTERY LIFECYCLE – **Gernot Schlögl, Martin Scharf and Franz Haas**
- SUSTAINABILITY AS THE GOAL IN INNOVATIVE APPLICATIONS – **Mustafa Cem Aldağ and Bulent Eker**



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- HOW TO INCREASE THE FUNCTIONS OF ARTIFICIAL INTELLIGENCE IN BUSINESSES - **Bulent Eker and Mustafa Cem Aldag**
- CONCEPTUAL DESIGN FOR URBAN STREET RECONSTRUCTION USING THE SHARED SPACE APPROACH – **Ivan Cvitković, Katarina Stojanović and Ante Klečina**
- SMART GRID AND CHALLENGES OF GRID SUPPORT BY E-MOBILITY – **Velimir Strugar**
- PERMANENT INVOLVEMENT OF DIGITIZATION AND MODERN TECHNOLOGY IN THE DIRECTION OF SUSTAINABLE GROWTH IN THE TOURISM AND HOTEL INDUSTRY OF SERBIA – **Tamara Gajić and Filip Đoković**
- THE FUTURE OF THE NEWSPAPER INDUSTRY – **Gregor Franken**
- THE ROLE OF VALUE CO-CREATION IN THE BRANDING OF FUNCTIONAL URBAN AREAS: A DELPHI ANALYSIS – **Anna Matwiejczyk**
- CHALLENGES IN TEACHING MATHEMATICS AND STATISTICS IN MODERN TIMES – EXPERIENCES – **Aleksandar Takači**

### **15:30 – 16:00 Coffee Break**

**TV Poster Presentations\***

### **16:00 – 17:10 Session 3**

(Chair: Nadia Netti and Amila Omazic)

(7 min each)

- THE FUTURE OF GENERATIVE AI IN DIGITAL MARKETING: CHALLENGES AND OPPORTUNITIES - **Marija Đaković and Aleksandar Rikalovic**
- BENEFITS OF WORK-LIFE BALANCE POLICIES FOR EMPLOYEES AND ORGANIZATIONS – **Snežana Knežević, Tamara Gajić and Dragan Vukolić**
- ANALYSIS OF FACTORS AFFECTING EMPLOYEE SATISFACTION AND STRATEGIES FOR ITS IMPROVEMENT IN TOP MANAGEMENT OF A TRADING COMPANY – **Snežana Mirković, Mila Kavalić, Verica Gluvakov and Milan Nikolić**
- THE HUMAN DIMENSION OF PROJECT SUCCESS: EXPLORING THE ROLE OF HIGH-PERFORMANCE WORK PRACTICES, TRUST, AND TEAM VOICE – **Milena Savković, Danijela Ćirić Lalić, Danijela Gračanin and Tanja Todorović**
- WORKPLACE 3.0: DECODING SERBIAN MILLENNIAL GENERATION'S WORK BEHAVIOR – **Ivana Jolović and Nevena Jolović**



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- THE RIGHT TO LEGAL PROTECTION IN THE FIELD OF THE ENVIRONMENT WITH SPECIAL REFERENCE TO LIABILITY FOR ENVIRONMENTAL DAMAGE, ENVIRONMENTAL CRIMINALITY AND ENVIRONMENTAL FORENSICS IN RS – **Tina Janjatović**
- SUSTAINABLE DEVELOPMENT EFFICIENCY OF EUROPEAN COUNTRIES – **Tijana Čobović, Gordana Savić and Milica Jovanović**
- INTERREG PROJECT PRESENTATION: RAIL4REGIONS – **Ante Klečina, Ivan Cvitković and Nives Domjan Kačarević**

**Short break 17:10 - 17:20**

### **17:20 – 18:20 Session 4**

(Chair: Maja Vizjak)

(7 min each)

- FOSTERING STARTUP ECOSYSTEMS THROUGH JAPANESE ENTREPRENEURSHIP IN LOWER-MIDDLE-INCOME ASEAN ECONOMIES - **Masatoshi Hara (online)**
- HEALTHCARE SERVICE QUALITY ON PATIENT LOYALTY IN ZAMBIA - **Vimal Somaiya and Masatoshi Hara (online)**
- WAYS TO AVOID BANKRUPTCIES: AVIATION INDUSTRY IN THE UNITED STATES - **Rahaman Sheriff and Masatoshi Hara (online)**
- THE BALANCING ACT OF MANAGING FINANCIAL LIMITATIONS WHILE ACHIEVING MISSION SUCCESS: A STUDY OF NONPROFIT ORGANIZATIONS - **Paulraj Joseph and Praveen Kumar (online)**
- OPTIMIZING FINANCIAL STRATEGIES IN INDIAN AQUACULTURE: A CASE STUDY OF WEST GODAVARI - **Avinash Betala and Masatoshi Hara (online)**
- SUSTAINABLE BUSINESS MANAGEMENT IN DIGITAL SOUTHEAST ASIA: JAPANESE FIRMS IN LAO PDR - **William Baber and Masatoshi Hara (online)**
- DIGITAL TRANSFORMATION STRATEGY DYNAMIC FOR UTILITY SMART GRIDS SYSTEM DYNAMICS MODELLING IN UNTANGLING COMPLEXITY - **Himadri Banerji, Minja Bolesnikov, Dario Silić (online)**

### **18:20 – 18:35 Plenary Session**

(Chair: Maja Vizjak and Maja Petrović)



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- **Keynote speakers: Nikola Fabris and Radoica Luburic – CAN ESG PRINCIPLES CONFLICT WITH CENTRAL BANK POLICIES?**

**18:35 - 18:50**

**Thank you note and announcement of the second day of the conference**

**19:00 – Gala dinner and wine degustation**

**\*TV Poster Presentations (13:00-14:00; 15:30-16:00) – HD digital LED TVs**

### **TV 1**

- ENVIRONMENTAL MANAGEMENT SYSTEMS CERTIFICATION IN SERBIA: THE INFLUENCE OF TRADE AND ENVIRONMENT - Aleksandra Pavlović, Andrea Ivanišević, Aleksandra Nastasić, Aleksandar Takači, Ranko Makivić and Katarina Stojanović
- VISION OF IDVOR AS A SMART VILLAGE OF THE 21ST CENTURY - Katarina Stojanović, Ivan Bošnjak, Mina Zirojević and Rejhan Kurtović
- MANAGEMENT OF THE ICT-SUPPORTED DIGITAL NOMADISM IN CREATIVE INDUSTRIES - Žikica Milošević
- INTEGRATION OF RISK ASSESSMENT INTO FINANCIAL MODELS IN ORDER TO MAKE MORE SUCCESSFUL DECISIONS - Ksenija Krmpot and Ranko Bojanić
- ARTIFICIAL INTELLIGENCE AND FINANCIAL MODELING - Ranko Bojanić, Marko Jović, Ivana Popović
- THE INTEGRATION OF LEAN, GREEN AND SUSTAINABLE BUSINESS PRACTICES: FROM LITERATURE REVIEW TO THE DEVELOPMENT MODEL - Zorana Stanković, Milena Rajić, Peđa Milosavljević, Dragan Pavlović
- APPLICATION OF THE TAGUCHI METHOD FOR OPTIMIZING THE 3D PRINTING PROCESS FROM THE ASPECTS OF PRODUCTIVITY AND DIMENSIONAL ACCURACY -



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Dejan Bozic, Mijodrag Milosevic, Zeljko Santosi, Stevo Borojevic, Borislav Savkovic and Dejan Lukic

- AN OVERVIEW OF OVERTOURISM: CAUSES AND IMPACTS - Snežana Milićević and Nataša Đorđević
- DETERMINING CRITERIA WEIGHTS IN FRUIT PRODUCTION USING FUZZY MCDM METHOD - Mirjana Radović, Grujica Vico, Željko Stević, Danijel Mijić, Radomir Bodiroga
- ARTIFICIAL INTELLIGENCE AND DEEP LEARNING ALGORITHMS: A POST-SMART PATH FOR CITIES - Katarina Stojanović, Božo Ilić, Đorđe Mihailović, Ksenija Orlandić Osmajić and Radovan Pejanović
- SELECTION OF CRITERIA FOR EVALUATING INNOVATIVE PROJECTS - Ranka Sudžum, Slaviša Moljević, Angela Fajsi and Slobodan Morača
- A METHOD FOR CHOOSING THE LOCATION OF PRODUCTION SYSTEMS USING A MULTIDISCIPLINARY APPROACH - Daria Vidović, Nemanja Sremčev and Bojan Jerinić
- APPLICATION OF SOLAR ENERGY IN WATER TREATMENT - Tijana Đuričić, Draženko Bjelić, Aleksandra Borković, Dajana Dragić, Sanda Pilipović and Borislav Malinović
- DIGITALIZATION POSITIVELY ASSOCIATES WITH THE ADOPTION OF SUSTAINABILITY PERFORMANCE METRICS IN MAINTENANCE PRACTICE: PRELIMINARY STUDY FINDINGS - Marko Orošnjak, Nebojša Brkljač and Kristina Ristić
- EXPLORING THE POTENTIAL OF SEDIMENT BENEFICIAL USE: ECONOMIC VIABILITY AND ENVIRONMENTAL SUSTAINABILITY - Dragana Tomašević Pilipović, Andrea Ivanišević, Đurđa Kekrez, Miloš Šešlija and Igor Peško
- ANALYSIS OF THE USE OF SOCIAL MEDIA MARKETING WITH AN OVERVIEW ON GRAPHIC DESIGN ON THE EXAMPLE OF TREBINJE WINERIES - Mirjana Miljanović, Igor Dutina and Marina Milićević
- STRATEGIES FOR INDUSTRY: ENGINEERING SOLUTIONS IN NOISE CONTROL AND RISK MANAGEMENT - Selena Samardžić and Robert Lakatoš
- “HOT SINCE 82” - MULTIPLE ARCHETYPAL PERSONALITIES (MAP) APPROACH IN DESTINATION CLIMATE CHANGE COMMUNICATION - Uglješa Stankov, Miroslav D. Vujičić, Biljana Basarin and Danijela Ćirić Lalić
- THE APPLICATION OF ESG INSTRUMENTS AS A FUTURE CHALLENGE FOR SUSTAINABLE DEVELOPMENT IN CORPORATE GOVERNANCE - Marijana Dukić Mijatović, Andrea Ivanišević, Danijela Gracanin and Danijela Ćirić Lalić



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- SOCIO-ECONOMIC ANALYSIS AND EVALUATION OF THE CHOSEN VARIANT FOR LAND RECLAMATION DESIGN - Andrea Ivanišević, Marijana Dukić Mijatović, Danijela Gračanin and Danijela Ćirić Lalić
- EFFECTS OF CONSUMER ETHNOCENTRISM, COSMOPOLITANISM, XENOCENTRISM, METACOGNITIVE, AND COGNITIVE CULTURAL INTELLIGENCE ON PURCHASING FAMOUS WORLD BRANDS - Stefan Zdravković, Dragana Gašević, Dragana Tomašević and Marija Vranješ
- DETERMINATION OF THE MAIN RISK FACTORS INFLUENCING THE PROJECT SUCCESS: A SYSTEMATIC LITERATURE REVIEW - Nina Banduka and Uglješa Marjanović
- RIVER SEDIMENTS AS ROAD MATERIAL - Miloš Šešlija, Anka Starčev-Ćurčin and Dragana Tomašević-Pilipović
- EFFECT OF HEMP FIBER PRE-TREATMENT ON REPAIR CEMENT MORTAR MECHANICAL PROPERTIES - Tiana Milović, Slobodan Šupić, Vesna Bulatović and Vladan Pantić
- USING INTERPRETATIVE STRUCTURAL MODELING FOR ANALYZING KEY PROJECT MANAGERS' AND PROJECT TEAM MEMBERS' SKILLS, CRITICAL FOR PROJECT SUCCESS - Mirjana Jokanović Đajić, Budimirka Marinović and Danijela Ćirić Lalić
- INFORMATION ON CRISIS MANAGEMENT AND BUSINESS CONTINUITY IN MANUFACTURING INDUSTRIES OF INDIA - Amarpreet Singh
- THE ROLE OF TRANSFORMATIVE TECHNOLOGIES IN ENHANCING THE QUALITY OF NURSING CARE DURING THE COVID-19 PANDEMIC - Nahid Kiarostami

## TV 2

- INTEGRATING ENVIRONMENTAL AND SOCIAL MANAGEMENT PLANS IN SUSTAINABLE HYDROMELIORATION PRACTICES: A CASE STUDY OF THE VOJVODINA REGION - Nevena Živančev, Maja Petrović, Zorica Mirosavljević and Nemanja Stanisavljević
- VISUAL SOCIOLOGY – A MIRROR OF QUALITATIVE ANALYSIS - Gordana Vuksanović
- THE INFLUENCE OF DEMOGRAPHIC DYNAMICS ON THE LABOR MARKET - Branislav Sančanin, Katarina Stojanović and Aleksandra Penjišević



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- **EFFECTIVE MANAGEMENT OF CCS PROJECTS: ADVANCING WITH AN INTEGRATED CCS MODEL** - Serguei Fominykh and Danijela Gracanin
- **IMPLEMENTATION OF BI AND AI FOR SERVICE TRANSFORMATION: ANALYSIS IN SERBIAN AIRLINE AND HOTELS** - Tamara Gajić, Andrea Ivanišević, Snežana Knežević and Minja Bolesnikov
- **CYBER SECURITY RISKS WHILE DRIVING CAR** - Miloš Stanojević, Mladen Babić, Srđan Tegeltija and Gordana Ostojić
- **THE INFLUENCE OF INDUSTRY 4.0 ON HUMAN RESOURCES MANAGEMENT** - Mirjana Jokanović-Đajić and Bojana Jokanović
- **IN THE FACE OF NEW GLOBAL BUSINESS CHALLENGES WITH STRONG RESPONSIBILITY OF THE INDIVIDUAL TOWARDS WORK** - Gala Šikoparija, Jelena Čulibrk, Bojana Jokanović, Nenad Simeunović and Dunja Bošković
- **HOW TO ELEVATE THE PRIVATE JET CHARTER EXPERIENCE?** - Chaima Rhazaoui and David Annan
- **IMPLEMENTATION OF KAIZEN MANAGEMENT IN E-COMMERCE** - Milica Živković, Nemanja Sremčev and Bojan Jerinić
- **ANALYSIS OF THE INNOVATION SYSTEM IN SERBIA FROM A PUBLIC POLICY PERSPECTIVE** - Jovana Simić and Dragan Miletić
- **INTEGRATING SUSTAINABILITY AND CIRCULAR ECONOMY PRINCIPLES IN LEADERSHIP AMIDST UNCERTAINTY** - Mirjana Ratić, Jelena Čulibrk, Maja Petrović, Nemanja Tasić and Nenad Medić
- **ESG AND THE COST OF CAPITAL: EXAMPLES FROM EASTERN EUROPE** - Miroslav Ferenčak, Dusan Dobromirov and Mladen Radisic
- **IMPACT OF INDOOR AIR QUALITY ON WORKERS HEALTH AND PRODUCTIVITY** - Dragan Adamović
- **INFLUENCE OF LASER WELDING SPEED ON WELD WIDTH, PENETRATION, REINFORCEMENT AND HEAT AFFECTED ZONE** - Nikolina Stojišić, Zoran Borović, Nikola Jevtić, Milan Pećanac and Sebastian Baloš
- **ESSENTIAL PROJECT MANAGEMENT SKILLS FOR SUCCESSFUL ENTREPRENEURIAL LEADERSHIP** - Aleksandra Simić, Angela Fajsi, Slobodan Morača, Jelena Borocki and Aleksandar Vekić
- **THE IMPORTANCE OF URBAN GRAPHIC DESIGN IN PLANNING URBAN GREEN SPACE** - Slađana Milovanović and Katarina Stojanović



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- POSSIBILITIES FOR FOSTERING URBAN DEVELOPMENT IN CITIES AND REGIONS THROUGH THE IMPLEMENTATION OF INTERDISCIPLINARY RESEARCH OUTCOMES WITHIN THE FRAMEWORK OF INTERNATIONAL PROJECTS - Milena Krklješ and Dejana Nedučin
- EFFECTIVE NOISE MANAGEMENT – THE ROLE OF REGULAR CRANE MAINTENANCE - Željana Kužet, Vladimir Mučenski and Selen Samardžić
- CYBER RISKS OF CYBERLOAFING - HRM PERSPECTIVES OF ORGANIZATIONAL SECURITY - Maja Križanec Cvitković, Ana Globočnik Žunac, Marko Antić
- ENGINEERS' SUSTAINABILITY, DIGITAL AND INNOVATION COMPETENCES AND THEIR IMPACT ON ORGANISATIONAL PERFORMANCE IN WESTERN BALKANS: EXEMPLARY CASE OF NOVI SAD - Amila Omazic and Bernd Markus Zunk
- RELATIONSHIP OF QUALITY, PRICE AND TOILET SOAP CONSUMPTION - Aleksandra Borković, Tatjana Botić, Pero Dugić, Dijana Drljača, Tijana Đuričić, Dajana Dragić, Sanda Pilipović and Branka Miladinović
- MAPPING THE INTERSECTION OF CYBERSECURITY AND INDUSTRY 5.0: A BIBLIOMETRIC ANALYSIS - Aleksa Komosar, Dragana Slavic, Slavko Rakic and Darko Stefanovic
- CYBERSECURITY IN INDUSTRIAL INTERNET OF THINGS AND COLLABORATIVE ROBOTS: INDUSTRY 5.0 PERSPECTIVE - Dragana Slavic, Aleksa Komosar, Darko Stefanovic, Slavko Rakic
- DIGITAL TECHNOLOGIES AS SUSTAINABILITY ENABLERS - Dragana Slavić, Nenad Medić, Branko Markoski and Slavko Rakić

### TV 3

- ENHANCING CUSTOMER JOURNEY THROUGH PROCESS MINING: A LITERATURE REVIEW AND FUTURE RESEARCH DIRECTIONS - Igor Mandić
- MOBILITY INNOVATIONS IN PERIPHERAL AREAS. CASE OF NORTH-EASTERN POLAND - Elżbieta Szymańska
- INFLUENCE OF STIMULUS FORMAT ON VIRTUAL CHARACTER PERCEPTION - Gala Golubović, Sandra Dedijer, Jelena Kerac and Teodora Gvoka



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- **RESHAPING THE FUTURE OF PREPRESS WITH ARTIFICIAL INTELLIGENCE** - Sandra Dedijer, Nemanja Kašiković, Živko Pavlović, Željko Zeljković, Boris Dumnić, Aleksandar Anđelković and Velibor Premčevski
- **VULNERABILITY IN AGRICULTURE - DATA ANALYSIS** - Milena Zeljković, Ljiljana Popović, Srdjan Popov and Tanja Vranić
- **MARKETING IN IT INDUSTRY: AN ANALYSIS OF GRADUATES' COMPETENCIES AND CAREER PATHS** - Jelena Spajić, Nikolina Milošević, Dunja Bošković, Bojana Milić and Danijela Lalić
- **THE IMPACT OF ARTIFICIAL INTELLIGENCE TECHNOLOGIES ON ORGANIZATIONAL STRUCTURE AND BUSINESS PROCESSES** - Branislav Stevanov, Predrag Vidicki, Tamara Bojanić and Petar Vrgović
- **E-COMMERCE IN SLOVAKIA** - Branislav Dudic, Alexandra Mittelman and Jaroslav Vojtechovský
- **SUPPLY CHAIN FLEXIBILITY AND SMEs: THE ROLE OF HUMAN RESOURCE FLEXIBILITY** - Miroslav Dragić, Stevo Borojević and Nebojša Suvajčević
- **CURRENT LANDSCAPE AND CHALLENGES: PRODUCT DEVELOPMENT OF ELECTRIC SCOOTERS IN INDIA** - Mahesh Patil, Minja Bolesnikov and Dario Silić
- **THE FINANCIAL AND ECONOMIC RISKS IN THE RISK ASSESSMENT MODEL MADE FOR WASTEWATER TREATMENT PLANT** - Jovana Topalić, Vladimir Mučenski and Andrea Ivanišević
- **USE OF EXPLORATORY DATA ANALYSIS AND VISUALIZATION TECHNIQUES TO MEET ORGANIZATION STRATEGIC GOALS** - Sunaina Paul, Rudra Singh, Minja Bolesnikov and Ana Jovičić Vuković
- **STRATEGY TO DEVELOP PROJECT BY USING HYBRID APPROACH** - Sunaina Paul, Minja Bolesnikov, Katarina Stojanović, Dario Silić and Milica Njegovan
- **AI-DRIVEN DECISION-MAKING: LITERATURE REVIEW ABOUT TRANSFORMING PROJECT MANAGEMENT THROUGH ADVANCED TECHNOLOGIES** - Michael Wollweber
- **FIRE RESISTANCE OF MASONRY MORTAR BLENDED WITH ENVIRONMENTALLY-FRIENDLY MATERIALS** - Vladan Pantić, Slobodan Šupić, Suzana Draganić and Igor Džolev
- **COALESCENCE FILTRATION IN SUSTAINABLE ENVIRONMENTAL PRACTICE** - Dunja Sokolović
- **IMPACT OF GLOBALIZATION ON THE PERFORMANCE OF MEDIA SYSTEMS AND MEDIA** - Goran Eror, Iva Šidanin and Nemanja Tasić



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- COMPREHENSIVE APPROACHES TO LITHIUM BATTERY RECYCLING IN THE ERA OF CIRCULAR ECONOMY - Jelena Mitrović and Aleksandra Stevanović
- TOWARDS SUSTAINABLE MAINTENANCE: ENVIRONMENTAL IMPACT AND ECONOMIC PERSPECTIVE - Kristina Ristic and Stana Vasic
- STATE TERRORISM – POLITICAL-SECURITY AND CRIMINAL ASPECT - Borisa Lecic
- PRINCIPLES AND MODELS OF STOCK MANAGEMENT BEFORE AND AFTER THE PANDEMIC - Goran Vujasinović, Vijoleta Vrhovac, Marina Janković, Željko Dudić and Dalibor Jeličić
- FROM RISK TO SUSTAINABILITY: IMPROVING LITHIUM-ION BATTERY SAFETY FOR SUSTAINABLE ENERGY APPLICATIONS - Aleksandra Stevanović and Jelena Mitrović
- CLUSTER APPROACH TO TOURISM DEVELOPMENT IN THE FAR EAST AND ARCTIC AND FORMS OF STATE SUPPORT FOR PRIVATE INVESTORS - Dmitry Yakovenko
- STRATEGIES FOR MINIMIZING SICKNESS ABSENTEEISM IN INDUSTRY 5.0 MANUFACTURING SETTINGS - Aleksandra Sitarević and Ognjen Dopud
- THE RELATION BETWEEN FOREIGN AID, INFLATION AND ECONOMIC GROWTH IN ETHIOPIA - Mohammed Essa
- DOES THE POLITICAL-ECONOMIC RISE OF CHINA GO BEYOND THE SCOPE OF THE GLOBAL POLITICAL ECONOMY? - Alpar Lošonc
- AUTOMATIC IDENTIFICATION SYSTEMS IN INDUSTRY APPLICATIONS - Gordana Ostojić and Stevan Stankovski
- CYBERSECURITY ISSUES OF COMPUTING SYSTEMS - Stevan Stankovski and Gordana Ostojić
- THE AHP APPROACH IN SELECTING CANDIDATES FOR THE POSITION OF STRATEGIC PLANNING MANAGER - Dragana Gardašević, Milanka Gardašević Filipović and Koviljka Banjević
- WEALTHTECH: FUTURE TRENDS AND APPROACHES IN GLOBAL WEALTH MANAGEMENT - Bojana Jakanović, Andrea Okanović, Sandra Brkanlić, Slavko Ivković and Ivana Tomić
- DIGITAL TRANSFORMATION AND HR TECHNOLOGY – INTEGRATING AI INTO TALENT ACQUISITION AND RETENTION OF EMPLOYEES - Katarina Milošević and Ivana Katić
- FROM FRAGILE TO AGILE: BOLSTERING ORGANISATIONAL RESILIENCE THROUGH AGILE TRANSFORMATION - Bojan Grebić, Danijela Ćiric Lalić, Milena Savković, Danijela Gračanin and Dragan Dakić
- IMPORTANCE OF INNOVATION MANAGEMENT SYSTEM IN ORGANIZATIONS - Branislava Bajić, Marina Janković, Vijoleta Vrhovac, Teodora Vučković, Srđan Vulcanović and Dušanka Dakić



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- THE ROLE OF DATABASES IN EFFECTIVE NONCONFORMITY MANAGEMENT IN INDUSTRY 4.0 - Milan Erić, Miladin Stefanović, Slobodan Mitrović, Dragan Džunić and Aleksandar Đorđević
- ECONOMICS OF HEALTHCARE IN NEUROSURGERY: COST EFFICIENCY AND FUNDING ANALYSIS IN THE MODERN HEALTH SYSTEM - Jagos Golubovic and Andrea Ivanisevic
- SMART SOLUTIONS FOR SMART CITIES – VETSOL - Zoran Anišić and Emil Peić Tukuljac
- THE USE OF ARTIFICIAL INTELLIGENCE IN CREATIVE ADVERTISING CAMPAIGNS - Dunja Bošković, Jelena Spajić, Bojana Milić, Ksenija Mitrović and Danijela Lalić
- DATA ANALYTICS CASE STUDY IN OPTIMIZING WELL WORKOVER PROCESS - Jelena Popara, Danijela Ciric Lalic and Milena Savkovic

## **Thursday, 31. October – Day Two**

### **Case Study Club UNS Students' competition**

**9:20 Registration of participants**

**10:00 – 10:45 Opening (Faculty of Technical Sciences, Ceremonial Hall, Trg Dositeja Obradovića 6, Novi Sad)**

- Welcome speech by the organizers and dignitaries
- Brief overview of the agenda
- Presentation of the jury and the organizational team

**11:00 – 13:00 Defense of solutions (Science and Technology Park, Novi Sad - NTP, Fruškogorska 1, Novi Sad)**

**13:30 Announcement of winners, awards and recognition**

**14:00 Closing the event**

- Closing speech of the organizer
- Opportunity for feedback from participants



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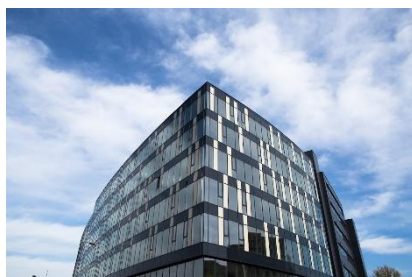




FUTURE  
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2024



14:15 – 15:00 Networking and socializing



**15:00 A Visit to Veritas Winery and Tour of Sremski Karlovci (meeting point in the center of Sremski Karlovci, Branko Radicevic Square/Trg Branka Radičevića)**



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